

What is the purpose of the rebranding?

Every organisation that goes through change needs to re-examine the core values, purpose and mission. We have done that at Parson Street and kept the essence of the 'Live and Learn' with our metaphors of pathways of life-long learning

What is the new school vision, mission and offer?

Vision: The first-choice community school that transforms lives by striving for excellence so that all are next-stage ready

Mission: Empowering all to create opportunities for life-long learners in our communities.

Offer: Parson Street creates joyful experiences and limitless opportunities for the communities we serve with our proactive approach that empowers lifelong learners

What does the new logo represent?

The logo represents a path and is associated with the school name (Parson Street). It is a visual representation of a journey. At Parson Street, we believe we are a part of a journey for those associated with the school.



How will the new uniform be introduced?

The new uniform will become compulsory over a period of two years. You will be able to purchase the new colours anytime after.

What will the uniform look like?



Jumper and Polo

The two main focuses of the outer wear for the school are the most iconic elements i.e. the logo and the value icons. They are simple and eye catching, furthermore they will become synonymous with your school brand.

When will children need to be wearing the new uniform?

All children will need to wearing the new school uniform in September 2025.