

Dear Parents/Carers,

This letter is to bring to your attention that, as a school, Parson Street Primary School are rebranding.

You will begin to see our new logo appearing on school letters, home communication and throughout our school website. Over the course of this year, new signage will be begin being displayed in and around the building.

There are no expectations for you to go out and purchase new uniform for your child. All school uniform will start to be phased out next academic year. We have included some photos below of these changes.

Whilst the changes to uniform won't be launched until September 2025, we wanted to give you a year's notice so that (should you wish you buy any additional uniform this year) you had the opportunity to purchase the new colours. We will have a year's phase-out of the old uniform so that all children will be in navy and pale blue by September 2025. We hope that this two-year transition gives all parents and carers enough notice so that no unnecessary pressure is caused and all families have time to adjust to the new colour scheme.